



THE BOARD MASTERY

GET ON BOARD

Immersive training program for boardroom excellence

Get educated. Get connected. Get on board.

In collaboration with



Amsterdam
May 2026





THE BOARD
MASTERY

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The Board Mastery Program

Amsterdam, May 27-29, 2026

Modern non-executive and advisory boards are essential for success, helping organizations balance people, planet, and profit during uncertain times. They provide guidance on setting direction, managing risks, and ensuring accountability amid complex challenges.

To do this effectively, board members must evolve quickly and lead authentically, grounded in strong governance and purpose. Impactful directors understand that leadership begins with self-awareness, genuine communication, and staying centered amid change.

We invite you to join our three-day program, designed to equip you with essential skills for boardroom leadership while embarking on an introspective journey to enhance self-awareness and improve decision-making. We believe that becoming a valuable board member starts with authentic communication and self-reflection - foundations for making a meaningful and lasting impact.

Start your journey toward your next board role by joining a community of peers in Amsterdam on **May 27-29, 2026.**





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Program Foundation

Get educated.

Learn the foundations of proactive board governance. Gain the skills to tackle challenges, from managing risk and uncertainty, to implementing best legal practices.

Get on board.

Discover the steps to secure your next board position and get access to the network of founders and industry experts. Elevate your impact by joining a board.

Get connected.

Build meaningful relationships with diverse professionals. Exchange insights, expand your network, and collaborate with peers, mentors, and industry leaders who can help you succeed in and beyond the boardroom.

Who is it for?

Designed for C-suite executives, senior professionals, and current or aspiring board members looking to step into non-executive roles.

Whether advancing your career or seeking your first board position, our immersive training offers the skills, insights, and connections needed to excel in the boardroom.



"Thanks to the program's matching service, I was quickly connected with a board advisory and mentorship role with a thriving Norwegian entrepreneur."

"This opportunity was a great fit as it not only proved to be incredibly rewarding but also opened doors to a wealth of additional investment and advisory positions. The program's network and expertise truly accelerated my board career trajectory."

Dick van Druten

Entrepreneur | Investor | Fundraiser | Board Member



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Program Schedule

Day 1

May 27

- 8:30:** Program Welcome
- 9:00:** Foundations of Board Governance and Value-Adding with **Lizzy Doorewaard**
- 10:45:** Board Governance and Regulations with **Manon Cremers and Amber Woldring, Stibbe**
- 12:15:** Lunch 18:30
- 13:00:** Risk Management and Financial Reporting with **Lineke Sneller**
- 14:45:** Digital Transformation and AI with **Frederik van Hecke, McKinsey & Company**
- 16:30:** CEO Succession and Talent Strategy with **Mathias Kesting, Korn Ferry**
- 18:30:** Dinner
- 20:30:** NSDR (Non-Sleep Deep Rest guided practice)

Day 2

May 28

- 8:30:** Guided morning practice for centering
- 9:00:** Awareness in the Boardroom with **Jolien Slavenburg, Kernzaken**
- 10:45:** Crisis Management and Board Dynamics with **Jo Krill, INSEAD Executive Education**
- 12:15:** Lunch Lunch
- 13:00:** ESG and Sustainability with **Jan Niewold, EY**
- 14:45:** How To Get a Board Position with **Bert Pilon, Boyden**
- 16:30:** Strategy and Innovation with **Sjors van der Zee, Bain & Company**
- 18:00:** Boat Ride: Drinks and Networking
- 19:30:** Dinner

Day 3

May 29

- 8:30:** Guided morning practice for centering
- 9:00:** Introduction to **INSEAD Immersive Learning Simulation**
- 9:20:** Simulation Case Part #1
- 12:30:** Lunch
- 13:30:** Simulation Case Part #2
- 15:00:** Simulation Case Part #3
- 16:30:** Simulation Debrief
- 17:00:** Closing Ceremony: Certifications & Drinks

Meet the Speakers



Dr. Lineke Sneller

**Board member at EY, APG Group & others.
Professor at the University of Groningen.**

Dr. Lineke Sneller is an experienced board member with a background in technology, innovation, finance, and risk management. Lineke is currently a Professor of Practice in Digitalization & AI in Accounting, Control, Governance, and Auditing at the University of Groningen. She was previously CIO at Vodafone and Tele2.

Lineke Sneller has extensive experience in supervisory roles, including at Achmea, Van Wijnen, and EY Netherlands.



Dr. Lizzy Doorewaard

Vice Chair, Supervisory Board at NPO; Supervisory Board Member at Esso, RCBM & others. Governance Lecturer at Nyenrode Business University

Dr. Lizzy Doorewaard is a highly experienced supervisory board member with 20 years of broad experience in governance issues. She is active in multiple supervisory roles, including at NPO, Esso, RCBM, CSR-nl, State Forestry, and Grant Thornton.

An experienced executive in both profit and non-profit organizations across multiple industries. Today, in addition to being a multiple supervisory board member, she is involved as a coach and speaker at various educational institutions, including Nyenrode Business University.



Mathias Kesting

Senior Client Partner with focus on CEO and Board Services at Korn Ferry.

With nearly three decades of experience in talent consulting, Mathias is a member of the German Advisory business of Korn Ferry International.

As an organizational psychologist with deep roots in business and sports psychology, he works with boards, CxOs and very senior executives in designing the talent agenda. With years of experience in Top-level coaching, Executive Assessments, Leadership Development Programs and Transformational Consulting, Mathias helps organizations to build the leadership bench of tomorrow

Meet the Speakers



Bert Pilon

Managing Partner at Boyden

Bert is the Managing Partner for the Benelux & EMEA Leader, CEO & (Non-Executive) Board Services Practice at Boyden Amsterdam.

Previously a successful senior management consultant, Bert has held senior management and board-level roles in a range of industries. He has functional expertise in board services and non-executive board search, board evaluation and effectiveness consulting and CEO succession planning. He is currently specialized in working with international Family Offices, Private Equity and Venture Capital.



Manon Cremers

Partner at Stibbe Amsterdam, Specialist in Corporate Governance and M&A

Manon is a civil law notary specialising in corporate law. She advises national and international clients, including listed companies, on corporate governance, mergers and acquisitions, capital markets, and other complex matters of company law.

Manon is actively engaged in the academic and professional legal community. As a lecturer, Manon teaches M&A at the Grotius Academy and contributes to the course 'The Corporate Secretary' at Nyenrode Business University.



Jan Niewold

EMEIA Climate Change and Sustainability Services Leader at EY.

Jan assists companies and governments in making sustainability information accessible, transparent and reliable.

Additionally, he supports them in addressing regulatory developments stemming from the EU Green Deal such as the Corporate Sustainability Reporting Directive or the EU Taxonomy. Jan has extensive experience in areas such as integrated reporting and human rights.

Jan is a qualified chartered auditor with a focus on innovative services and advice in a complex and changing world.

Meet the Speakers



Sjors van der Zee

Partner at Bain & Company, General Consulting.

Sjors is an expert on operating model simplification, cost reduction, and digitalization in insurance, banking and pensions. His case portfolio includes strategy development, commercial due diligence, and business model redesign.

Sjors previously worked as a partner at Roland Berger, serving insurance and banking clients across Europe.



Jolien Slavenburg

Director of Kernzaken Coaching, Lecturer at Nyenrode Business University.

Specialized in intuitive leadership and boardroom reflection, Jolien brings leaders back to the core of themselves and their organizations, fostering decisive action based on wisdom.

In response to the complexity and unpredictability that contemporary leaders are facing, Jolien developed Europe's first intuitive leadership programs with her company a decade ago.



Jo Krill

Boardroom Advisor, Executive Coach and Leadership Consultant, INSEAD Leadership Coaching.

Jo is an experienced boardroom counselor, executive coach, leadership consultant, and business angel. He works with boards and leadership teams in multiple industries and in government. Jo is also an executive coach and leadership consultant for Business School INSEAD.

Formerly managing partner and shareholder at Insights Learning & Development in the Benelux. Jo is passionate about guiding young founders in start-ups and scale-ups, helping shape the next generation of leaders. His work is deeply inspired by the practical use of Jungian psychology in personal and leadership development.



How does it work?

Day Knowledge foundations

1

Gain practical knowledge and insights from exceptional speakers and partners, providing a structured understanding of Board Governance. Interact and get challenged.

Day Behavioral skills

2

Discover the tools and techniques to cultivate self-awareness and practice observation for enhanced decision-making, from a place of true inner confidence and interconnectedness.

Day Experiential learning

3

Dive into real-life boardroom cases, testing out your new skills and knowledge in a practical setting from a board member's perspective.

INSEAD Immersive Learning Simulation

Unlock your leadership potential with a VR-assisted simulation. Take a key part in a memorable, meaningful and transformative experience together with your new board colleagues. INSEAD Immersive Learning brought to you by our expert facilitators.





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Key takeaways

A Comprehensive Board Governance Toolkit

Empower yourself with essential governance skills and insights that truly make a difference in driving high-performing, resilient boards.

Real-World Insights from Seasoned Board Members

Learn directly from experienced board leaders and industry experts, sharing practical insights you can apply right away.

Build groundwork for boardroom integration

Lay your foundation for a successful integration, from joining as a newcomer, to providing valuable contributions sensibly and to the point.

Broadened Self-Awareness for Better Decision-Making

Enhance your decisions by deepening self-awareness, helping you think clearly and act with purpose.

Expanded Professional Network

Build valuable connections with peers and industry leaders to foster growth and lasting relationships.

Access to Board Opportunities

Open doors to board positions and collaborations, allowing you to broaden your influence and drive impact.

The distance between leaders and laggards in the digital age is rapidly increasing – many companies are doing too much rather than too little. The Board can play a decisive role in securing digital success and pushing purposefulness.

Johannes Lorenz | Senior Partner at McKinsey & Company Düsseldorf





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Program Details



Location Information

Kasteel Oud Poelgeest

Poelgeesterweg 1,
2341 NM Oegstgeest,
Netherlands

kasteeloudpoelgeest.com

Program Fee: € 4,300 ex.VAT

Early Bird: € 3,800 ex.VAT

(through January 31, 2026)

Please note: the fee includes 3 day package and certification. Accommodation is not included. Arrangements are available upon request.



Maria Lekae | Managing Partner

Tel: +31 654 643 743

Email: maria@theboardmastery.com